

TexTailor EXPO 2018

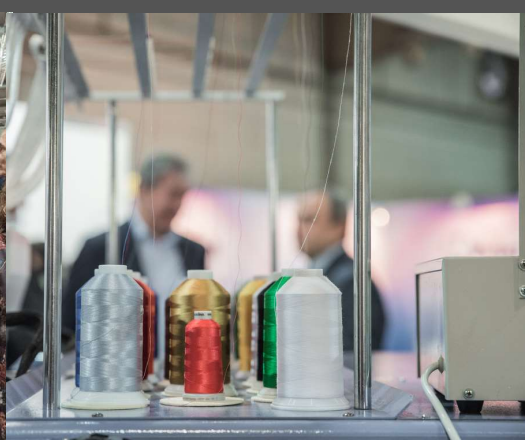
TexTailorExpo

8 - 10 November 2018

Final Report



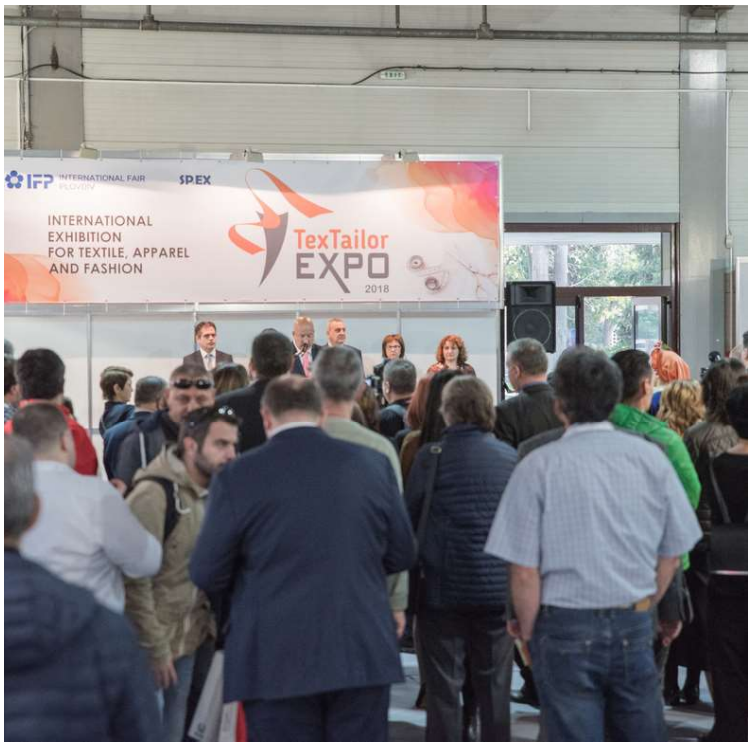




The first edition of TexTailorExpo -

a comprehensive forum and celebration of the Balkan textile and fashion industry.

TexTailorExpo 2018 gave the opportunity to 98 exhibitors from 7 countries and to more than 3000 specialized visitors to exchange experience and ideas, to make new contacts and to start successful business partnerships. The fair offered conditions for symbiosis between art, education, science, production and trade with the goal of developing products and services with higher value-added.







PARTICIPANTS

Exhibitors - 98

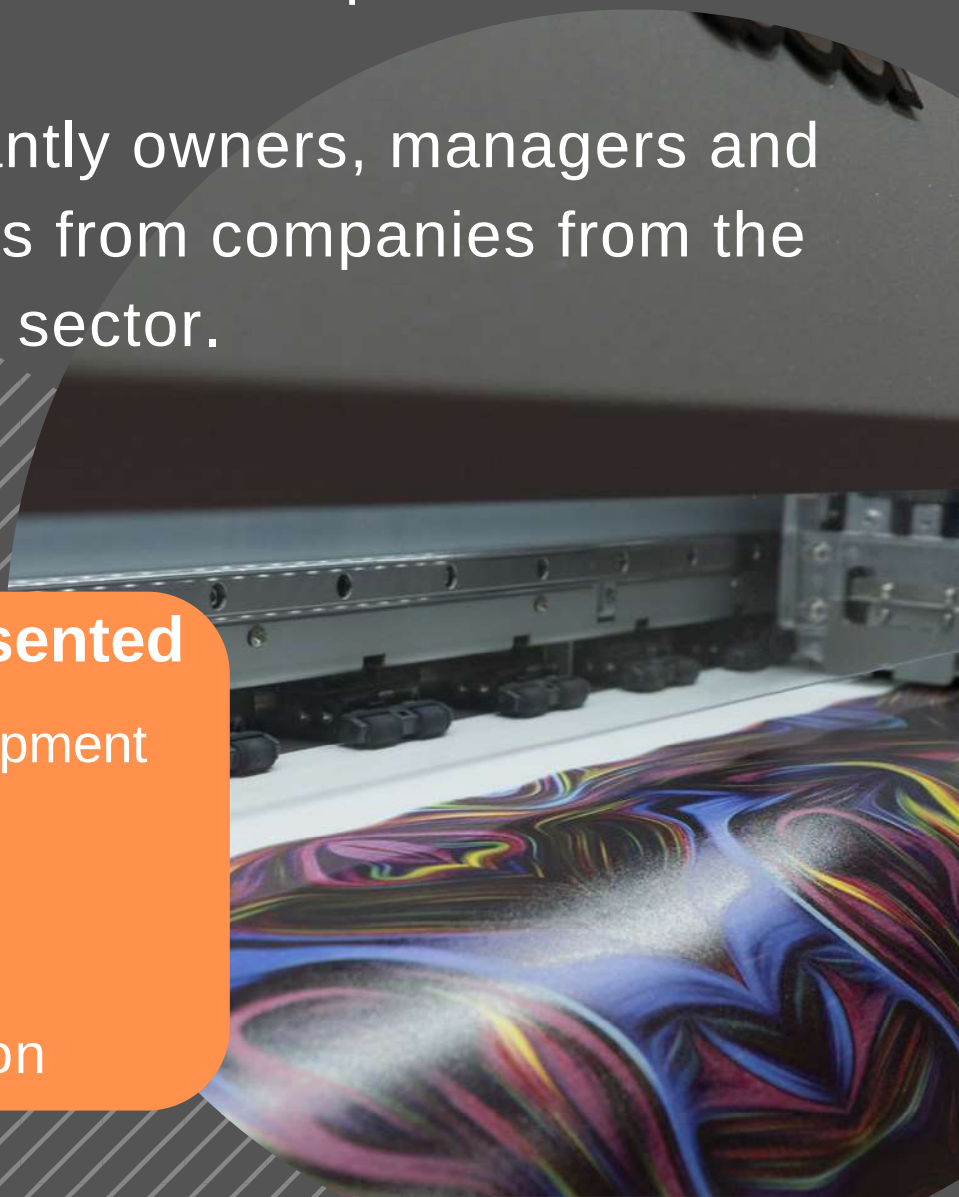
- Bulgarian - 51
- Foreign - 47

From 7 countries: Bulgaria, Germany, Greece, Poland, Romania, Spain, Turkey.

Visitors - 3000+ specialized visitors

From 13 countries: Austria, Bulgaria, Czech Republic, Germany, Greece, Macedonia (FYROM), Poland, Romania, San Marino, Spain, Sweden, Turkey, UK.

Profile: predominantly owners, managers and technical specialists from companies from the textile and clothing sector.



Sub-branches presented

- Textile and sewing equipment
- Materials and supplies
- Apparel sourcing
- Fashion
- Professional education





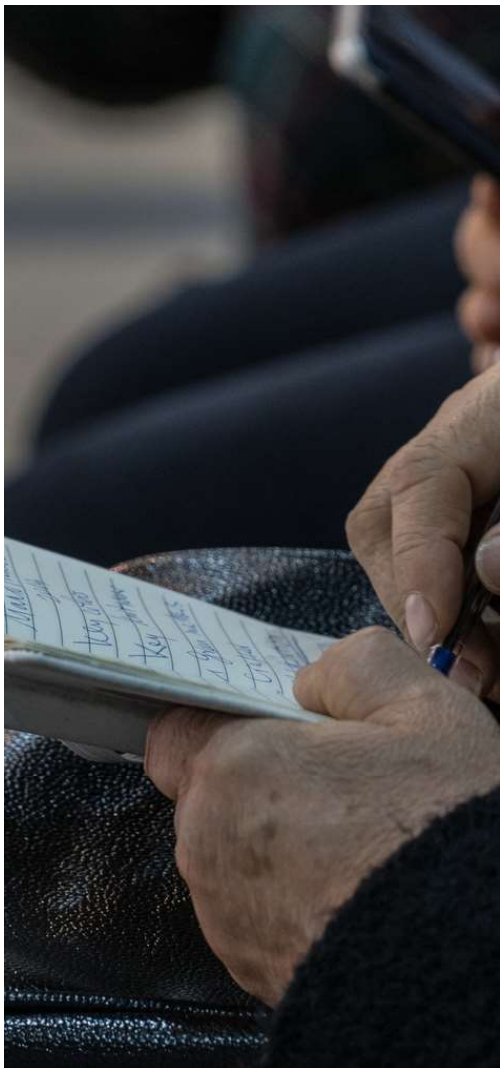
Fashion Shows

Fashion Show of the National Association of Fashion Schools:
The association of fashion schools presented a fashion show under the heading „Bulgaria - part of the colours of Europe” - design, models, make-up, hairstyle, choreography - students and teachers from professional schools.

- Professional fashion show of exhibitors and university students:
The following exhibitors presented their designs:
the designers Mariana Atanasova and Iskra Petrova-Bastet, students from four Bulgarian universities.

The designs we presented by professional models of "Visages" agency.





Seminars and Conference

Sara Allwood, Creative Director of The Trend Bunker, held seminars on the following topics:

- "Fashion Trends AW19 'VALUES'"
- „The Art of Trend Forecasting"

Conference „Tendencies and Innovations in the Textile and Fashion Industry"

From 10.00 to 17.00 o'clock on 9th November at the conference, organized with the cooperation of Online Magazine for Textiles, Clothing, Leather and Technology were presented reports about industry innovations, fashion, technology and business trends.

GET READY FOR

TexTailorExpo 2019

7 - 9 November 2019



www.textailorexpo.com

Organized by:
International Fair Plovdiv and
Spex

MEDIA COVERAGE

The Expo war covered in more than 200 publications in national, regonal and specialized media in Bulgaria, as well as in more than twenty Turkish media.

MEDIA PARTNERS

Fi® FASHION INSIDE
The ultimate fashion guide

online tak-bg.org
Online magazine for Textiles, Clothing, Leather and Technology, Bulgaria

Fashion.bg®
Българският моден портал

PARTNERS

The Trend Bunker

НАУМ

SPONSOR

VIVA FLEET GPS
VIVA Fleet
ЦЯЛОСТНО УПРАВЛЕНИЕ НА АВТОПАРКА

UNDER THE AUSPICES

TexTailor EXPO

MINISTRY OF ECONOMY
OF REPUBLIC OF BULGARIA